CONTRACT



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Revision			Alt Order #		
	958659	/ 6		06355758		
Product						Τ
OBAMA FOR AMERICA						
Contract Dates	Estimate #					
09/25/12 - 11/06/12	1897					
<u>Advertiser</u>			Or	iginal Date /	Revision	
Obama/D/President			C	9/28/12	/ 10/25/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	

EOM/EOC	Broadcast	Cash
<u>Station</u>	Account Executive	Sales Office
WPBF	Mica Hansen	HRP -Washingto
Special Hand	ling	
Demographic		
Households		
IDB#	Advertiser Code	Product Code
ļ 		
9912856	95	101
Agency Ref	Advertiser	Ref
	1	

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 WPBF 10/02/12 10/05/12 WPBF News 25 @ 5am	5-530am	:30	NM 1	\$110.00
Class of Time - Pre-emptible with notice	Data			
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$110.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WPBF 10/02/12-10/08/12 WPBF News 25 @ 5am	5-530am	-TuWThF :30 \$110.00	NM	
Credited				
2 WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am	5-530am	:30	NM 2	\$220.00
Class of Time - Pre-emptible with notice Start Date	Rate			
Week: 10/09/12 10/15/12 -TWTF 2	\$110.00			
3 WPBF 10/16/12 10/19/12 WPBF News 25 @ 5am	5-530am	:30	NM 2	\$440.00
Class of Time - Fixed Non Pre-emptible				
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TwTF 2	<u>Rate</u> \$220.00			
4 WPBF 10/23/12 10/26/12 WPBF News 25 @ 5am	5-530am	:30	NM 2	\$440.00
Class of Time - Fixed Non Pre-emptible				•
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	<u>Rate</u> \$220.00			
		-00		
5 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	5-530am	:30	NM 1	\$110.00
Start Date	Rate			
Week: 10/30/12 11/05/12 -TwTF 1	\$110.00			
6 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30	NM 1	\$110.00
Class of Time - Pre-emptible with notice Start Date	Data			
Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$110.00			
7 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings @	§ 5:30-5:57am	:30	NM 2	\$320.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 2	<u>Rate</u> \$160.00			
TOTAL TOTAL THE PARTY OF THE PA	Ψ100.00		l l	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



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Contract / Revision Alt Order# 06355758 958659 / 6

	OBAMA FOR AME	ESIIMATE # ERICA 1897
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 10/25/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
8 WPBF 10/09/12 10/12/12 WPBF News 25 Mornings (@ 5:30-5:57am	:30	NM 2	\$320.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 2	<u>Rate</u> \$160.00			
9 WPBF 10/16/12 10/19/12 WPBF News 25 Mornings (@ 5:30-5:57am	:30	NM 2	\$640.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	<u>Rate</u> \$320.00			
10 WPBF 10/23/12 10/26/12 WPBF News 25 Mornings (@ 5:30-5:57am	:30	NM 2	\$640.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$320.00			
11 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings (@ 5:30-5:57am	:30	NM 1	\$160.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$160.00			
12 WPBF 11/06/12 11/06/12 WPBF News 25 Mornings (@ 5:30-5:57am	:30	NM 1	\$160.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$160.00			
13 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings	6-7AM	:30	NM 2	\$550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$275.00			
14 WPBF 10/09/12 10/12/12 WPBF News 25 Mornings	6-7AM	:30	NM 2	\$550.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$275.00			
15 WPBF 10/16/12 10/19/12 WPBF News 25 Mornings	6-7AM	:30	NM 2	\$1,100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	<u>Rate</u> \$550.00			
16 WPBF 10/23/12 10/26/12 WPBF News 25 Mornings	6-7AM	:30	NM 2	\$1,100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	• <u>Rate</u> \$550.00			
17 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings	6-7AM	:30	NM 2	\$550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 2	<u>Rate</u> \$275.00			
18 WPBF 10/02/12 10/05/12 Good Morning America	7-9AM	:30	NM 1	\$275.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$275.00			
19 WPBF 10/09/12 10/12/12 Good Morning America	7-9AM	:30	NM 1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			

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Obama/D/President

/ 10/25/12

09/28/12



Start Date End Date

10/15/12

Class of Time - Pre-emptible with notice

10/19/12

Week: 10/09/12

31 WPBF 10/16/12

<u>Weekdays</u>

4:30a-5a

-TWTF--

Spots/Week

2

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date Week: 10/09/12End Date 10/15/12Weekdays -TWTFSpots/Week 1	<u>Rate</u> \$275.00				
20 WPBF 10/16/12 10/19/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$275.00				
21 WPBF 10/23/12 10/26/12 Good Morning America	7-9AM	:30	NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$550.00				
22 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$275.00				
23 WPBF 11/06/12 11/06/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$275.00				
24 WPBF 10/02/12 10/05/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$5.00				
25 WPBF 10/09/12 10/12/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 2	<u>Rate</u> \$5.00				
26 WPBF 10/16/12 10/19/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	<u>Rate</u> \$5.00				
27 WPBF 10/23/12 10/26/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	<u>Rate</u> \$5.00				
28 WPBF 10/30/12 11/02/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 2	<u>Rate</u> \$5.00				
29 WPBF 10/02/12 10/05/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$60.00				
30 WPBF 10/09/12 10/12/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice	. Data				

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:30

NM

3

\$180.00

Rate

\$60.00

430a-5a

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 Contract / Revision
 Alt Order #

 958659 / 6
 06355758

 Contract Dates
 Product
 Estimate #

 09/25/12 - 11/06/12
 OBAMA FOR AMERICA
 1897

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 10/25/12

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/16/1210/22/12-TWTF3	<u>Rate</u> \$60.00				
32 WPBF 10/23/12 10/26/12 4:30a-5a	430a-5a	:30	NM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 3	- <u>Rate</u> \$60.00				
33 WPBF 10/30/12 11/02/12 4:30a-5a	430a-5a	:30	MM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$60.00				
34 WPBF 09/29/12 09/29/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00		-		
35 WPBF 10/06/12 10/06/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$225.00				
36 WPBF 10/13/12 10/13/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00				
37 WPBF 10/20/12 10/20/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00				
38 WPBF 10/27/12 10/27/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> - \$450.00				
39 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00				
40 WPBF 09/30/12 09/30/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$100.00				
41 WPBF 10/07/12 10/07/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/01/12 10/07/121 1	<u>Rate</u> \$50.00		:		
42 WPBF 10/14/12 10/14/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$50.00	*****			
43 WPBF 10/21/12 10/21/12 Sun 5-6am News	Sun 5-6am	:30	MM	1	\$100.00
Class of Time - Fixed Non Pre-emptible					

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Alt Order #



Class of Time - Pre-emptible with notice

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 10/25/12

Contract / Revision

				Spots/			
*Line Ch Start Date End Date Descri	ption	Start/End Time	Days	Length Week	Rate Typ	e Spots	Amount
Start Date End Date Weekdays Week: 10/15/12 10/21/12 1	Spots/Week 1	<u>Rate</u> \$100.00					
44 WPBF 10/28/12 10/28/12 Sun 5-6		Sun 5-6am		:30	NI	И 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121		<u>Rate</u> \$50.00					
45 WPBF 11/04/12 11/04/12 Sun 5-6	Sam News	Sun 5-6am		:30	NI	л Л 1	\$50.00
Class of Time - Pre-emptible with notic Start Date End Date Weekdays Week: 10/29/12 11/04/121		<u>Rate</u> \$50.00					
46 WPBF 10/07/12 10/07/12 Sun 6-7	7am News	Sun 6-7am		:30	NI	<u>И</u> 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/01/12 10/07/121		<u>Rate</u> - \$90.00					
47 WPBF 10/14/12 10/14/12 Sun 6-7		Sun 6-7am		:30	NI	<i>I</i> 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/121	_	<u>Rate</u> \$90.00					
48 WPBF 10/21/12 10/21/12 Sun 6-7		Sun 6-7am		:30	NI	<i>I</i> 1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/15/12 10/21/121		<u>Rate</u> \$180.00					
49 WPBF 10/28/12 10/28/12 Sun 6-7	am News	Sun 6-7am		:30	NI	7 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121		<u>Rate</u> \$90.00					
50 WPBF 11/04/12 11/04/12 Sun 6-7	am News	Sun 6-7am		:30	NI	<i>1</i> 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/121		<u>Rate</u> \$90.00					
51 WPBF 10/07/12 10/07/12 GMA S	-	Sun 7-8am		:30	N	<i>/</i> 1 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/01/12 10/07/121		<u>Rate</u> \$325.00					
52 WPBF 10/14/12 10/14/12 GMA S	•	Sun 7-8am		:30	NI	<i>I</i> 1	\$325.00
Class of Time - Pre-emptible with notic Start Date End Date Weekdays Week: 10/08/12 10/14/121		<u>Rate</u> \$325.00					
53 WPBF 10/21/12 10/21/12 GMA S	•	Sun 7-8am		:30	N	<i>I</i> 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/15/12 10/21/121		<u>Rate</u> \$325.00					
54 WPBF 10/28/12 10/28/12 GMA S		Sun 7-8am		:30	NI	1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121		<u>Rate</u> \$325.00					
55 WPBF 11/04/12 11/04/12 GMA S	unday 7-8am	Sun 7-8am		:30	N	1 1	\$325.00

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

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Contract / Revision Alt Order# 958659 06355758 Estimate # Contract Dates Product | OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 (561)694-2525

<u>Advertiser</u> <u>Ori</u>	inal Date / Revision
Obama/D/President	9/28/12 / 10/25/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$325.00				
56 WPBF 10/01/12 10/01/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$225.00				
57 WPBF 10/02/12 10/05/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 1	<u>Rate</u> \$225.00				
58 WPBF 10/09/12 10/12/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$225.00		:	4.	
59 WPBF 10/16/12 10/19/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$225.00		:		
60 WPBF 10/23/12 10/26/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$225.00				
61 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$225.00				
62 WPBF 10/01/12 10/01/12 10-11a Anderson Cooper	10-11a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$225.00				
63 WPBF 10/02/12 10/05/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$225.00				
64 WPBF 10/09/12 10/12/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 2	<u>Rate</u> \$225.00				
65 WPBF 10/16/12 10/19/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	<u>Rate</u> \$225.00	•			
66 WPBF 10/23/12 10/26/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	<u>Rate</u> \$225.00				
67 WPBF 10/30/12 11/02/12 10-11a Anderson Cooper	10-11a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice					

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Contract / Revision Alt Order # 958659 06355758 / 6 Contract Dates Product Estimate #

09/25/12 - 11/06/12	OBAMA FOR AME	RICA 1897		
Advertiser		Original Date	e / F	Revision
Obama/D/President		09/28/12	1	10/25/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$225.00			
68 WPBF 10/01/12 10/01/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 1	\$350.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$350.00			
69 WPBF 10/02/12 10/05/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 2	<u>Rate</u> \$350.00			
70 WPBF 10/09/12 10/12/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$350.00		20	
71 WPBF 10/16/12 10/19/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	<u>Rate</u> \$350.00			
72 WPBF 10/23/12 10/26/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$350.00			
73 WPBF 10/30/12 11/02/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$350.00			
74 WPBF 10/02/12 10/05/12 1230-1P Access Hollywoo	d 1230-1p	:30	NM 1	\$350.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 -TWTF 1	<u>Rate</u> \$350.00			
75 WPBF 10/09/12 10/12/12 1230-1P Access Hollywoo	d 1230-1p	:30	N M 1	\$175.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$175.00			
76 WPBF 10/16/12 10/19/12 1230-1P Access Hollywood	d 1230-1p	:30	N M 1	\$350.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$350.00			
77 WPBF 10/23/12 10/26/12 1230-1P Access Hollywood	d 1230-1p	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 1	Rate \$175.00			
Spot Ch Date Range Description 1 WPBF 10/23/12-10/29/12 1230-1P Access Hollywood Credited	Start/End Time od 1230-1p	Weekdays Length Rate -TuwThF :30 \$175.00	Type NM	
78 WPBF 10/30/12 11/02/12 1230-1P Access Hollywood	d 1230-1p	:30	NM 1	\$175.00
Class of Time - Pre-emptible with notice Start Date	Rate			

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

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Contract / Revision Alt Order # 958659 06355758 1 (561)694-2525

Contract Dates	Product		Estima	te#	
09/25/12 - 11/06/12	OBAMA FOR AM	ERICA	1897		
Advertiser		Origi	nal Date	e / F	Revision
Obama/D/President		09,	/28/12	1	10/25/12
	Snote/				

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$175.00			
79 WPBF 10/07/12 10/07/12 Chris Matthews	Sun 10-10:30AM	:30	NM . 1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Poto			
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$225.00			
80 WPBF 10/14/12 10/14/12 Chris Matthews	Sun 10-10:30AM	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Pato			
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$450.00			
81 WPBF 10/21/12 10/21/12 Chris Matthews	Sun 10-10:30AM	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice	D-4			
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$225.00			
82 WPBF 10/28/12 10/28/12 Chris Matthews	Sun 10-10:30AM	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice	-			
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$225.00			
83 WPBF 11/04/12 11/04/12 Chris Matthews	Sun 10-10:30AM	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/29/12 11/04/121 1	<u>Rate</u> \$225.00			
84 WPBF 10/01/12 10/01/12 Dr. Oz	4-5p	:30	NM 1	\$500.00
Class of Time - Pre-emptible with notice				*********
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$500.00		ł	
85 WPBF 10/02/12 10/05/12 Dr. Oz	4-5p	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice				, ,,
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$500.00		i	
86 WPBF 10/09/12 10/12/12 Dr. Oz	4-5p	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice	. •			Ψ1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TWTF 2	<u>Rate</u> \$500.00		l	
87 WPBF 10/16/12 10/19/12 Dr. Oz	4-5p	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice	4 06	.50	2	Ψ1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	Rate			
88 WPBF 10/23/12 10/26/12 Dr. Oz	\$500.00 4-5p	:30	NM 2	\$1,000,00
Class of Time - Pre-emptible with notice	4-5p	.30	NIVI 2	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate		ĺ	
Week: 10/23/12	\$500.00	.20		64 000 00
89 WPBF 10/30/12 11/02/12 Dr. Oz Class of Time - Pre-emptible with notice	4-5p	:30	NM 2	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/30/12 11/05/12 -TWTF 2	\$500.00			
91 WPBF 10/20/12 10/20/12 Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	:30	NM 1	\$800.00
Stagg of Fillie - Lived Holl Fle-chiptible			l (

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Contract / Revision Alt Order # 958659 06355758 6

Contract Dates 09/25/12 - 11/06/12	Product OBAMA FOR AMERICA	Estimate # 1897
Advertiser	Orig	inal Date / Revision
Obama/D/President	0:	9/28/12 / 10/25/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Rate \$800.00	Days Length Week Nate	Type Spots	Amount
92 WPBF 10/27/12 10/27/12 Sat 7pm News	7-730pm	:30	NM 1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	Rate \$800.00		14107	\$000.00
93 WPBF 11/03/12 11/03/12 Sat 7pm News	7-730pm	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$400.00			
94 WPBF 10/02/12 10/05/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,700.00			
95 WPBF 10/09/12 10/12/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,700.00			
96 WPBF 10/16/12 10/19/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,700.00			
97 WPBF 10/23/12 10/26/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date	• <u>Rate</u> \$1,700.00			
98 WPBF 10/30/12 11/02/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$1,700.00			
99 WPBF 10/08/12 10/08/12 DWTS	8-10P	:30	NM 1	\$4,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$4,500.00			
100 WPBF 10/22/12 10/22/12 DWTS	8-10P	:30	NM 1	\$4,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$4,500.00			
101 WPBF 10/29/12 10/29/12 DWTS	8-10P	:30	NM 1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$2,500.00			
102 WPBF 11/05/12 11/05/12 CASTLE	10-11PM	:30	NM 1	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$2,500.00			
103 WPBF 10/10/12 10/10/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice				

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Alt Order # Contract / Revision 958659 / 6 06355758 **Contract Dates** Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Original Date / Revision Advertiser 09/28/12 / 10/25/12 Obama/D/President

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$1,800.00			
104 WPBF 10/31/12 10/31/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00			
105 WPBF 10/04/12 10/04/12 GREY'S ANATOMY	9-10PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1 Spot Ch Date Range Description 1 WPBF 10/01/12-10/07/12 GREY'S ANATOMY Credited	\$3,600.00 <u>Start/End Time</u> 9-10PM	Weekdays Length RateTh :30 \$3,600.00	<u>Type</u> NM	
106 WPBF 10/18/12 10/18/12 GREY'S ANATOMY	9-10PM	:30	NM 1	\$3,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Rate \$3,600.00			ψ3,000.00
107 WPBF 10/04/12 10/04/12 SCANDAL	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$1,800.00			
108 WPBF 09/30/12 09/30/12 ONCE UPON A TIME PREI	Mi8-9P 9/30	:30	NM 1	\$2,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate</u> \$2,700.00			
109 WPBF 10/07/12 10/07/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$1,800.00			
110 WPBF 10/28/12 10/28/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$1,800.00			
111 WPBF 11/04/12 11/04/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$1,800.00			
112 WPBF 10/02/12 10/07/12 M-SUN WPBF News 25 @	1:11-11:35PM	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF-S 2	<u>Rate</u> \$500.00			
113 WPBF 10/09/12 10/14/12 M-SUN WPBF News 25 @	1·11-11:35PM	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$500.00			
114 WPBF 10/16/12 10/21/12 M-SUN WPBF News 25 @	111-11:35PM	:30	NM 2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate			

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Alt Order #



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Contract / Revision

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 10/25/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/V Week: 10/16/12 10/22/12 -TWTF-S 2					
115 WPBF 10/23/12 10/28/12 M-SUN WPBF News	25 @ 1·11-11:35PM	:30	NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date					
116 WPBF 10/30/12 11/04/12 M-SUN WPBF News	25 @ 1·11-11:35PM	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/N Week: 10/30/12 11/05/12 -TWTF-S 2		T-1944.			
117 WPBF 10/07/12 10/07/12 Sun 11:35pm Late No	ews 1135p-12am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/N Week: 10/01/12 10/07/121 1	<u>Neek</u> <u>Rate</u> \$300.00				
118 WPBF 10/14/12 10/14/12 Sun 11:35pm Late No	ews 1135p-12am	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/V Week: 10/08/12 10/14/121 1 Spot Ch Date Range Description	* \$300.00	Madridaya Laneth	Deta Tura		
1 WPBF 10/08/12-10/14/12 Sun 11:35pm Late N Credited	Start/End Time lews 1135p-12am	Weekdays Length	Rate <u>Type</u> \$300.00 NM		
119 WPBF 10/21/12 10/21/12 Sun 11:35pm Late No	ews 1135p-12am	:30	NM	1 1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week: 10/15/12 10/21/121 1					
120 WPBF 10/28/12 10/28/12 Sun 11:35pm Late Ne	ews 1135p-12am	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/V Week: 10/22/12 10/28/121 1	\$300.00				
Spot Ch Date Range Description 1 WPBF 10/22/12-10/28/12 Sun 11:35pm Late N Credited	Start/End Time lews 1135p-12am	Weekdays Length	<u>Rate Type</u> \$300.00 NM	•	
121 WPBF 11/04/12 11/04/12 Sun 11:35pm Late Ne	ews 1135p-12am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 10/29/12 11/04/121 1	<u>Veek</u> <u>Rate</u> \$300.00				
122 WPBF 10/02/12 10/05/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/V Week: 10/02/12 10/08/12 -TWTF 1	<u>Veek</u> <u>Rate</u> \$70.00				
123 WPBF 10/09/12 10/12/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1 1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/V Week: 10/09/12 10/15/12 -TWTF 1	<u>Veek</u> * <u>Rate</u> \$70.00				
124 WPBF 10/16/12 10/19/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/V Week: 10/16/12 10/22/12 -TWTF 1	<u>Veek</u> <u>Rate</u> \$70.00				

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Start Date

126 WPBF 10/30/12

Week: 10/23/12

*Line Ch Start Date End Date Description

125 WPBF 10/23/12 10/26/12 Jimmy Kimmel Class of Time - Pre-emptible with notice

End Date

10/29/12

Class of Time - Pre-emptible with notice

11/02/12

<u>Weekdays</u>

-TWTF--

Jimmy Kimmel

WPBF 3970 RCA Boulevard **Suite 7007** (561)694-2525

Spots/Week

1

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Palm Beach Gardens, FL 33410

Alt Order # Contract / Revision 06355758 958659 / 6 Estimate # Contract Dates Product 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Original Date / Revision <u>Advertiser</u> 09/28/12 / 10/25/12 Obama/D/President

· · · · · · · · · · · · · · · · · · ·						
		Spots/				
Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
12:06-01:06AM		:30		NM	1	\$70.00
<u>Rate</u> \$70.00						
12:06-01:06AM		:30		NM	1	\$70.00
<u>Rate</u> \$70.00						
106x-136x		:30		NM	1	\$15.00
<u>Rate</u> \$15.00				0		
106x-136x		:30		NM	1	\$15.00
<u>Rate</u> \$15.00						
					_	

<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp.</u> Week: 10/30/12 11/05/12 -TwTF	<u>nts/Week</u> <u>Rate</u> 1 \$70.00			
127 WPBF 10/02/12 10/05/12 ACCESS HOLLY	WOOD 106x-136x	:30	NM 1	\$15.00
Class of Time - Immediately Pre-emptible without Start Date End Date Weekdays Species 10/02/12 10/08/12 -TwTF	ut notice <u>ots/Week</u> <u>Rate</u> 1 \$15.00		×	
128 WPBF 10/09/12 10/12/12 ACCESS HOLLY	WOOD 106x-136x	:30	NM 1	\$15.00
Class of Time - Immediately Pre-emptible withou Start Date End Date Weekdays Sp. Week: 10/09/12 10/15/12 -TWTF	ut notice <u>ots/Week </u>			
130 WPBF 10/16/12 10/26/12 ACCESS HOLLY	WOOD 106x-136x	:30	NM 2	\$35.00
Class of Time - Immediately Pre-emptible without Start Date End Date Weekdays Species 10/16/12 10/22/12 -TWTF Week: 10/23/12 10/29/12 -TWTF	ut notice <u>ots/Week</u> <u>Rate</u> 1 \$15.00 1 \$20.00			
131 WPBF 10/30/12 11/02/12 ACCESS HOLLY	WOOD 106x-136x	:30	NM 1	\$20.00
Class of Time - Immediately Pre-emptible without Start Date End Date Weekdays Specific Week: 10/30/12 11/05/12 -TwTF	ut notice o <u>ts/Week</u> <u>Rate</u> 1 \$20.00			
132 WPBF 10/06/12 10/06/12 ACCESS HOLLY	WOOD WKIACCESS HOLLYN	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Species Week: 10/01/12 10/07/121-	ots/Week <u>Rate</u> 1 \$50.00			
133 WPBF 10/13/12 10/13/12 ACCESS HOLLY	WOOD WKIACCESS HOLLYN	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Species Week: 10/08/12 10/14/121-	<u>nts/Week</u> <u>Rate</u> 1 \$50.00		1	
	WOOD WKIACCESS HOLLYN	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date	ots/Week <u>Rate</u> 1 \$50.00			
135 WPBF 10/27/12 10/27/12 ACCESS HOLLY	WOOD WKIACCESS HOLLYN	:30	NM 1	\$50.00
Week: 10/22/12 10/28/121-	<u>ots/Week</u> <u>Rate</u> 1 \$50.00			
136 WPBF 11/03/12 11/03/12 ACCESS HOLLY	WOOD WKIACCESS HOLLYW	:30	NM 1	\$50.00
Week: 10/29/12 11/04/121-	ots/Week <u>Rate</u> 1 \$50.00	Mt. Harris		
137 WPBF 09/30/12 09/30/12 PRIVATE PRACT	FICE WKND12-1x	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spo	ots/Week Rate			

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09/28/12 / 10/25/12



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Contract / Revision Alt Order # / 6 06355758 958659 Contract Dates Product Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 <u>Advertiser</u> Original Date / Revision

Obama/D/President

Spots/

						Spots/				
*Line Ch Start I	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/24/12	09/30/12	1	1	\$50.00						***
138 WPBF 10/07/ Class of Time			PRACTICE WKN	ID12-1X		:30		NM	1	\$50.00
	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$50.00						
139 WPBF 10/14/			PRACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Time	•		Constanting of	Dete				ı		
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$50.00						
140 WPBF 10/21/	12 10/21/1	2 PRIVATE	PRACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Time	- Pre-emptik	ole with notice								,
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week	<u>Rate</u> \$50.00						
141 WPBF 10/28/		-	PRACTICE WKN			-20		NIM.	4	# 50.00
Class of Time			PRACTICE WKN	ID 12-1X		:30		NM	1	\$50.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/22/12	10/28/12	1	1	\$50.00						
142 WPBF 11/04/			PRACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Time Start Date	- Pre-emptit End Date	ole with notice Weekdays	Spots/Week	Rate						
Week: 10/29/12	11/04/12	1	1	\$50.00						
143 WPBF 09/29/	12 09/29/1	2 M-Sun 113	0p-12am Late N	ev1130p-1205am		:30		NM	1	\$400.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays 1-	Spots/Week	Rate						
147 WPBF 10/02/		2 M-F 3-4P	1	\$400.00		-00	<u>.</u>		4	
Class of Time				M-F 3-4P		:30		NM	1	\$400.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	1	\$400.00						
148 WPBF 10/02/				4-5p		:30		NM	3	\$1,500.00
Class of Time Start Date	- Pre-emptik End Date	le with notice Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	3	\$500.00						
149 WPBF 10/30/	12 10/30/1	2 DANCING	RESULTS	8-9PM	-	:30		NM	1	\$4,500.00
Class of Time				•						
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$4,500.00						
150 WPBF 10/30/		2 PRIVATE	<u>-</u>	10-11PM		:30		NM	1	\$2,175.00
Class of Time			TOTOL	10-111 141		.50		IAIAI	'	Ψ2,175.00
Start Date	End Date	Weekdays	Spots/Week	Rate				- 1		
Week: 10/29/12	11/04/12	-T	1	\$2,175.00						
151 WPBF 10/10/			E	10-11PM		:30		NM	1	\$2,175.00
Class of Time Start Date	- Pre-emptib End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	W	1	\$2,175.00						
152 WPBF 10/03/	12 10/03/1	2 NETWORK	POLITICAL PR	O9-11p		:30		NM	1	\$1,800.00
Class of Time										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



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 Contract / Revision
 Alt Order #

 958659 / 6
 06355758

 Contract Dates
 Product
 Estimate #

 09/25/12 - 11/06/12
 OBAMA FOR AMERICA
 1897

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 10/25/12

		S	pots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length W	/eek Rate Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12W 1	<u>Rate</u> \$1,800.00				
153 WPBF 10/06/12 10/06/12 Sat 5-6am News	Sat 5-6am	:30	NM	1 1	\$60.00
Class of Time - Pre-emptible with notice	Gat 5-Gain	.50	14141	l '	Ψ00.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/12S- 1	\$60.00			4	
154 WPBF 10/10/12 10/10/12 Wed ABC Prime A	8-9P M	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12W 1	\$1,800.00				
155 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE WKN	ND12-1x	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice	Data				
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S 1	<u>Rate</u> \$50.00				
156 WPBF 10/21/12	Sun 6-7am	:30	NM	1 1	\$180.00
Class of Time - Fixed Non Pre-emptible					•
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1	<u>Rate</u> \$180.00	*			
157 WPBF 10/16/12 10/19/12 4:30a-5a	#30a-5a	:30	NM	1	£400.00
Class of Time - Pre-emptible with notice	M304-34	.30	NIV	2	\$120.00
Start Date	Rate				
Week: 10/15/12 10/21/12 -TwTF 2	\$60.00				
158 WPBF 10/28/12 10/28/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12S 1	\$100.00				
159 WPBF 10/29/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice	_				
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$70.00				
160 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30	NM	1 1	\$160.00
Class of Time - Pre-emptible with notice	out o ruin	.00	14141	l '	Ψ100.00
Start Date	Rate				
Week: 10/29/12 11/04/12S- 1	\$160.00				
161 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$120.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12S- 1	\$120.00				
162 WPBF 10/29/12 11/02/12 4:30a-5a	430a-5a	:30	NM	1	\$20.00
Class of Time - Immediately Pre-emptible without notice	Dete				
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12MTWTF1	<u>Rate</u> \$20.00				

Totals 201 \$96,780.00

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Print Date 10/25/12

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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	Contract / Revision 958659 / 6	
<u>Contract Dates</u> 09/25/12 - 11/06/12	Product OBAMA FOR AME	Estimate # RICA 1897
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 10/25/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	5	\$3,700.00	\$3,145.00
10/01/12 -10/28/12	152	\$68,550.00	\$58,267.50
10/29/12 -11/06/12	44	\$24,530.00	\$20,850.50
Totals	201	\$96,780.00	\$82,263.00

Signature:	Date	:
•		

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS 1.

Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency (a) shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. **TERMINATION**

Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and

OMISSION OF BROADCAST 3.

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. **PREEMPTIONS**

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

Paragraph 7.

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. **CONSEQUENTIAL DAMAGES**

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the (a)

face hereof.

allowed.

(b)

connection with broadcasts except after its prior approval.
(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment
on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereo
unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station
hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that
Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third
party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current
statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on
billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so
as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall

The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]